

# ELEVATION TEN

## Wine Club Newsletter

### New Benefits for Navigators Club!



We are very excited to announce some changes to our Navigator's Club wine program! Starting on May 5th, all Navigator's Club members have the

option of selecting a "Reds Only" wine club shipment each quarter. We will be contacting each of our Navigator's Club members very soon to find out if you would like to upgrade to this new club! Our August shipment will be the next shipment that will offer the "Reds Only" club option.

Current Compass Club members can upgrade their membership at any time to receive all of the new Navigator's Club benefits. In addition to the option of a "Reds Only" club, all Navigator's Club members will now receive a 20% discount on tasting room rental fees and wine purchases for private events. Please contact J'aime Rosales, our new Wine Club and Special Events Coordinator if you have any questions about these new benefits, or if you would like to get more information on renting our tasting room for your next event, private party or company retreat!



### STAFF SPOTLIGHT J'AIME ROSALES

We are proud to announce the newest addition to the Elevation Ten family - J'aime Rosales. She will become very familiar to all of our wine club members as the new

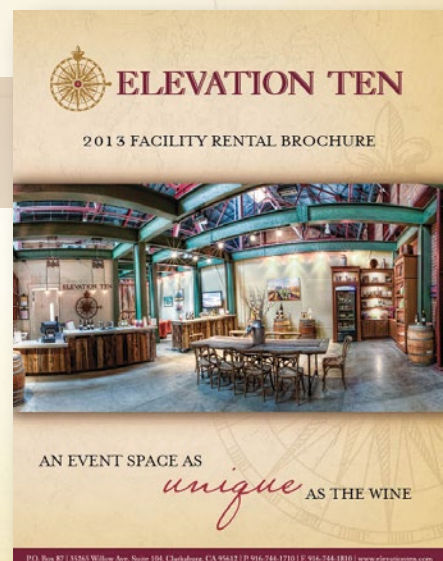
Wine Club and Special Events Coordinator. After nearly a decade in government working under the dome at the State Capitol, J'aime made the leap into the wine industry. She previously also worked for a winery and vineyard in Amador County.

"I've always appreciated and enjoyed wine. Over the years I wanted to marry that passion with my love of people and Elevation Ten has provided me this great opportunity," said J'aime. "I love my job and feel like I am growing in it every day. I look forward to getting to know all of our great wine club members and doing everything I can to provide you with a superb Elevation Ten experience!"

Fun facts: J'aime is a Tough Mudder, learning how to box and the proud daughter of a former Chicago Cub (sorry Giants fans!)

### Book Your Private Event or Party Today!

Are you looking for a great location for your next fundraiser, company party or special event? Well look no further, Elevation Ten's tasting room is the perfect place for your next private event! Contact us today to see how we can put together the ultimate private event for you or your organization. Our staff will help to coordinate your catering, entertainment, presentation and decor needs. Navigator's Club members receive a 20% discount on rental fees and wine purchases for events. Take advantage of our unique space before we are booked up! Contact J'aime Rosales in our tasting room to receive a brochure and pricing!



## Upcoming Events

### MAY

#### *Cinco de Mayo Celebration May 5th*

It's that time of year for Cinco de Mayo celebrations! The Old Sugar Mill will have a live music and Mexican food for you to enjoy. Admission is FREE!

### JUNE

#### *Bacon Fest! June 2nd*

Do you like Bacon? Well then you will need to come down to the Old Sugar Mill this weekend! This event will feature several Bacon food vendors as well as live music! Admission is FREE!

### JULY

#### *Food Truck Event July 7th*

Come out to our second annual Food Truck Festival! We will have several of the local gourmet food trucks parked out on the grassy area out back! Admission is FREE!

### AUGUST

#### *Summer Wine Club Pick Up Party August 17th*

Check our website for additional information and updates on events at Elevation Ten!

## Private Wine Tasting

Looking for a great gift for that person who has everything?

We are now selling certificates for private wine and cheese tastings for groups of 10 in our tasting room. This intimate tasting experience is a great way to enjoy fine wines with friends and family. For more information, or to purchase a private tasting certificate, please contact our tasting room at 916-744-1710.



## New Products! CaliVirgin Olive Oil

Elevation Ten is excited to now be selling several products produced by the CaliVirgin Olive Oil Company. CaliVirgin olive oil is grown and produced by the Coldani Olive Ranch, part of a diversified farming company in the Lodi-Delta region of California. CaliVirgin olives are milled within hours of harvest using state-of-the-art cold-temperature extraction technology to ensure a clean and unadulterated oil. All CaliVirgin extra virgin olive oils are estate grown; no pesticides are used and the products are organically and sustainably produced from the Coldani's family owned and operated farm.



We are currently selling the Extra Virgin Olive Oil, Basil and Jalapeño Garlic flavored olive oils, barrel aged balsamic vinegar and olive oil dipping spices! We are sampling all of these products in our tasting room each weekend. Come by and try them all, we promise you will be glad you did. For more information on CaliVirgin products visit their website at [www.calivirgin.com](http://www.calivirgin.com).

## Hot off the Bottling Line!

April has been a busy month for our wine maker, Marco Capelli, not only did he welcome a new baby boy to his beautiful family but he was working hard bottling several of our new wines! In early April, we bottled our 2011 Pinot Blanc, 2011 Pinot Grigio, and our 2011 Proprietor's Blend! Last week we bottled more of our 2007 After Ten port-style wine and our Festivo sangria-style wine! Look for all of these wines to be released this summer or early fall!



## Make a Candle Holder with Jake Moss - June 15th

We are excited to welcome our friend Jake Moss back to our tasting room to show us all how to create beautiful candle holders out of wine barrel staves! Jake's candle holder making class will show you step-by-step how to create this project, along with providing all of the supplies you need. By the end of the class you will leave with a completed candleholder to take home and show all of your friends! Tickets for this event will go on sale soon. Save the date and check your inbox for more information on this class on Saturday, June 15th!